

Executive Board Member Decisions Meeting for the Leader

**Targeted Finance Fund
2020-2021**

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Budget Available - £73,484.00

Report Value - £73,484.00

1 of 5
Application Reference: TFF-20-02

Project Title	Project Refurbishment Development – Stage 1
Applicant	Llangain & District Memorial Hall
Ward	LLANGAIN
Key Account Management	<p>The Targeted Finance Fund is a discretionary fund available to Key Account Management (KAM) clients. For an organisation to become a KAM client they must be a third sector not for profit organisation that falls into one of the following 3 categories:</p> <ul style="list-style-type: none"> • Existing social enterprises that have the potential to grow, be sustainable and create employment • Emerging projects that have the potential to create jobs ✓ • Third sector organisations that deliver vital services within our communities ✓
Project Description	<p>LLANGAIN & DISTRICT MEMORIAL HALL was built in 1963 at a cost of £7,000, the hall was officially opened in 1964. The building was extended and refurbished in the late 1990s to include access for the disabled thanks to a grant from the National Lotteries Charity Board and other benefactors.</p> <p>Unfortunately, due to the age of the building and change in society and community needs, the building is no longer fit for purpose, even though some adaptations have been made over the years.</p> <p>This project aims to support the development of sustainable rural communities by improving access to services through the facilities it offers, which are community led, sustainable and of direct benefit to the community.</p> <p>Building connections with the wider community and engaging with all newcomers to the village, increasing footfall, providing additional income, this in turn will increase the hall's future sustainability and its ability to provide services and activities for future generations.</p> <p>The future development is ongoing as it is expected that the hall will continue to provide the community with the necessary services by adapting to the future needs of the village. It is intended that key services will continue as part of the development of the hall as the hub of the community as all services are essential to the health and wellbeing of the community.</p> <p>There are 16 Local clubs in the area being: Black Dragons, Dance, Dinner Club, Evergreen Club, Gardening Club, Llangain Players, Llangain Touch Rugby, Merched Y Wawr, Modern Dance, Neighbourhood Home Watch, Short Mat Bowls, Sports & Recreation Committee, Tywi Boat Club, Women's Institute, Yoga and Youth Ballet all of which use the facilities.</p> <p>Other organisations in the locality are Llangain Primary School, St Cain Parish Church, Smyrna Chapel and Pantydderwen Public House.</p> <p>The hall currently provides a post office and shop, twice weekly facility and the only other service to the community is a weekly mobile library. Following the COVID pandemic it is now more than ever vital to provide essential services to meet the needs of the community, by expanding the shop services and</p>

	<p>providing a coffee shop, The project will also provide access to services for which consultation has also been undertaken in providing a permanent community library, OAP Club, mother and toddler group, also various surgeries, in line with community needs, to be established through further community consultation over the next few months.</p> <p>There are no similar services in the area. The strength of the project is the fact that it has identified gaps in provision, and it's providing services that do not currently exist.</p> <p>Funding for this project will be on drawings, specification, tender, procurement, planning fees and building regulations as phase 1 delivery project, to enable the organisation to be in a position to apply for capital external funds to deliver phase 2 of the project, being extensive refurbishment of the existing hall, which was built in 1963 and no longer fit for purpose for community needs.</p> <p>The aim is to appoint an Architect to deliver phase 1 of the building refurbishment, ensuring all the necessary procedures and permissions are in place to deliver the second phase of development.</p> <p>A working project group is being established, which includes members of the community, to lead on the project delivery, establish additional services to be provided within the hall and liaise with external funders to secure the capital funds for complete refurbishment of the hall.</p>
Economic Benefit	<ul style="list-style-type: none"> • Number of individuals into training/education • Number of individuals into volunteering - 5 • Number of community groups/organisations assisted - 1 • Number of social enterprises supported • Number of jobs created • Number of jobs safeguarded • Public and private leverage funding - £8,000.00
Total Project Cost Eligible costs Ineligible Costs Amount and % of grant requested Match funding	<p style="text-align: center;">£28,000.00</p> <p style="text-align: center;">£28,000.00 Planning, design, drawings & Specification</p> <p style="text-align: center;">Nil</p> <p style="text-align: center;">£20,000.00 @ 71.4%</p> <p style="text-align: center;">£8,000.00 Own funds</p>
Cllr and Officer Consultations Undertaken	<ul style="list-style-type: none"> • Cllr. Carys Jones • Chris Baker – Lottery
Evidence of Need / Community Engagement	<p>Prior to COVID pandemic, consultation was undertaken with the community, with an open day, community questionnaires completed, which demonstrated a high level of community support.</p>

	<p>On advice from the lottery, ongoing consultation will be undertaken with the community, to include all the additional services required, further questionnaires administered with the school, and feedback form users of the facility during COVID 19, continued engagement with the public and community to demonstrate the many benefits of the developing the project.</p> <p>The project is based on the needs of the community and the benefits to the locality. We propose that a wide range of the community and beyond will benefit greatly from this project, including:</p> <ul style="list-style-type: none"> - residents wanting to access and share local information - young people, through multipurpose recreational areas - school children of all ages, through learning activities and events - people looking for volunteering opportunities - adults looking to build their skills through lifelong learning courses - public through digital provision
<p>Contributing to key Strategies</p>	<p>The Wellbeing of Future Generations Act sets out goals for a healthier stronger Wales with happy communities where every one is treated fairely and equally. Providing services that meet the needs of the families , young people are essential in creating a stronger sustainable communities actively addressing and improving the economic social environment in accordance with the sustainable development priniciples aimed at achieving the well being goals.</p> <p>Swansea Bay City Region Economic Regeneration Strategy 2013-2030, in that we will be in a position through the project activity for Business growth, retention and specialisation, also maximising job creation through strategic activity planning, processes will put organisation in a better position to grow, retaining and implementing innovation and knowledge in accordance with the changing competitive infrastructures.</p> <p>Carmarthenshire Local Development Strategy: To support business growth, retention & specialisation To support a skilled and ambitious workforce To seek to maximise job creation and employment prospects To support the development of a knowledge economy To develop the distinctiveness and attractiveness of the area in terms of tourism and business investment whilst ensuring that Wales as a nation is resilient.</p> <p>Councils Corporate Strategy 2018 – 2023 Create more jobs and growth throughout the county Help people live healthy lives (tackling risky behaviour and obesity) Support good connections with friends, family, and safer communities A Council wide approach to support Ageing Well in Carmarthenshire Promote Welsh Language and Culture Building a Better Council and Making Better Use of Resources</p> <p>Swansea Bay City Region Economic Regeneration: Strategic aim 1: Business Growth, Retention and Specialism Strategic aim 3: Maximising job creation for all.</p> <p>The Welsh Government Strategy for Tourism – 2013/2020 – Partnership for Growth This strategy provides the basis for the Welsh Government, the tourism industry, and other organisations to focus on the priorities that will deliver a more prosperous and competitive sector.</p>

	<p>Simply Prudent Health Care published in 2013 by the Bevan Commission considers how Wales can make the most effective use of available resources. In April 2015 the government implemented changes to the care Act that has affected many people that require support, the Act gives more responsibilities to Local Authorities to assess the support required. Many will require support from charities and organisations on a local level, the extension would provide a community space that would be able to deliver a number of key services within the community and with access to on site key medical care.</p>
Ownership/Lease	Ownership
<p>Business Plan/Officer Comments including details of support moving forward/next steps linked to growth and sustainability</p>	<p>In line with the Carmarthenshire Local Development plan a commitment has been made for the construction of 25 houses, South of Dol y Derwen in Llangain and all strategic objectives supported in line with the policy providing the overarching framework for high design quality in development, conservation, and enhancement proposals within the County.</p> <p>Development Limits are defined for those settlements identified as Growth Areas, Service Centres, Local Service Centres and identified Sustainable Communities within the settlement framework.</p> <p>The provision or availability of adequate infrastructure, services and community facilities is a pre-requisite for development to take place, consequently where this provision is not available, or not of a standard or level required to serve the development, the Council will look to the developer to make an appropriate contribution.</p> <p>The opening of a café facility for the public will generate income in sustaining the delivery of this project when completed.</p> <p>As part of KAM function the hall committee will receive regular support from the Bureau to assist and ensure outputs and targets are achieved and the project maintains its sustainability.</p>
Recommendation	Award - £20,000.00
Subject to:	

2 of 5
Application Reference: TFF-20-03

Project Title	COVID-19 19 Hall upgrade
Applicant	Calon y Fferi Community Centre
Ward	St Ishmaels
Key Account Management	<p>The Targeted Finance Fund is a discretionary fund available to Key Account Management (KAM) clients. For an organisation to become a KAM client they must be a third sector not for profit organisation that falls into one of the following 3 categories:</p> <ul style="list-style-type: none"> • Existing social enterprises that have the potential to grow, be sustainable and create employment • Emerging projects that have the potential to create jobs • Third sector organisations that deliver vital services within our communities
Project Description	<p>The village of Ferryside is a prosperous area and sits on the Towy Estuary in the ward of St Ishmaels. It boasts many local businesses such as the village shop, cafe, pub, hotel, and local camp sites.</p> <p>Calon y Fferi, formerly the Education Center was born from an asset transfer from Carmarthenshire County Council in November 2015, to which there is a remaining 95-year lease.</p> <p>The Centre hosts the popular Food and Craft market in inclement weather and community activities such as Seedy Saturday, Harvest feast day and many others. They also operate the Repair café that has been organised to run monthly, these was a huge attraction and drew in many people not only from the village but also surrounding areas such as Kidwelly and Carmarthen, who otherwise do not normally visit the Centre. There were several volunteers who offered their skills and there were many varied goods brought along to be repaired, including small electrical household items, IT equipment, bicycles, and clothing. It is affiliated to the national organization 'Repair Café Wales' and brings a new community opportunity to support sustainability.</p> <p>The Repair cafe encourages people to meet with a purpose and makes it possible for shy and anxious people to join in. They also have the benefit of saving money and reducing waste by repairing their goods instead of sending them to landfill.</p> <p>Due to Covid 19, the Center has been closed for much of 2020. Due to insufficient exits within the main hall social distancing cannot take place and until adaptions to the building are carried out the building will remain closed following the advice from Welsh Government.</p> <p>To enable the center to re-open, there is a need to create a new doorway that is wheelchair accessible. The Targeted Finance Fund would be used to create an exit at the rear of the hall. This will enable the building to reopen (following strict guidance) and begin to provide those services to the community.</p>
Economic Benefit	<ul style="list-style-type: none"> • Number of individuals into training/education - 20

	<ul style="list-style-type: none"> • Number of individuals into volunteering - 15 • Number of community groups/organisations assisted - 3 • Number of social enterprises supported - 1 • Number of jobs created - 0 • Number of jobs safeguarded - 1 • Public and private leverage funding £971.00
Total Project Cost Eligible Capital Eligible Revenue Ineligible Costs Amount and % of grant requested Match funding	<p style="text-align: center;">£4,855.00</p> <p style="text-align: center;">Nil</p> <p style="text-align: center;">Professional fees £1,675.00 Building works and installation of new door £3,180.00</p> <p style="text-align: center;">Nil</p> <p style="text-align: center;">£3,884.00 @ 80 %</p> <p style="text-align: center;">£971.00</p>
Cllr and Officer Consultations Undertaken	<ul style="list-style-type: none"> • Cllr Mair Stephens
Evidence of Need / Community Engagement	<p>The Feasibility Study of 2010 carried out an in-depth consultation with the community which demonstrated a high level of community support. Since then, there have been a series of open days and meetings to continue to engage with the public and demonstrate the many benefits of the developing the project.</p> <p>There are several services that operate from the centre and these will continue to operate once the COVID-19 restrictions are eased.</p>
Contributing to key Strategies	<p>The project addresses key themes in the following strategies:</p> <p>Swansea Bay City Region Economic Regeneration:</p> <ul style="list-style-type: none"> • Strategic aim 1: Business Growth, Retention and Specialism • Strategic aim 3: Maximising job creation for all. <p>The Wellbeing of Future Generations Act:</p> <p>Sets out goals for a healthier stronger Wales with happy communities where every one is treated fairly and equally. Providing services that meet the needs of the families , young people are essential in creating a stronger sustainable communities actively addressing and improving the economic social environment in accordance with the sustainable development principles aimed at achieving the well being goals.</p> <p>Councils Corporate Strategy 2018-2023:</p> <ul style="list-style-type: none"> • Create more jobs and growth throughout the county • Help people live healthy lives (tackling risky behaviour and obesity) • Support good connections with friends, family, and safer communities

	<ul style="list-style-type: none"> • A Council wide approach to support Ageing Well in Carmarthenshire • Promote Welsh Language and Culture • Building a Better Council and Making Better Use of Resources
Ownership/Lease	Lease from CCC
Business Plan/Officer Comments including details of support moving forward/next steps linked to growth and sustainability	<p>Calon y Fferi has a realistic and comprehensive Business Plan that is updated regularly. COVID-19 has hit the organisation hard, however the trustees continue to work together to ensure that the centre reopens and provides a range of services to the local community.</p> <p>As part of KAM function the FSEG will receive regular support from the Bureau to assist and ensure outputs and targets are achieved and the project maintains its sustainability.</p>
Recommendation	Award - £3,884.00
Subject to:	


3 of 5
Application Reference: TFF-20-04

Project Title	Regeneration of Canolfan Hywel Dda and the Whitland area.
Applicant	Cymdeithas Genedlaethol Hywel Dda – Canolfan Hywel Dda
Ward	Whitland
Key Account Management	<p>The Targeted Finance Fund is a discretionary fund available to Key Account Management (KAM) clients. For an organisation to become a KAM client they must be a third sector not for profit organisation that falls into one of the following 3 categories:</p> <ul style="list-style-type: none"> • Existing social enterprises that have the potential to grow, be sustainable and create employment ✓ • Emerging projects that have the potential to create jobs ✓ • Third sector organisations that deliver vital services within our communities ✓
Project Description	<p>Whitland is a rural town that lies in the valley of the River Tâf, which rises in the Preseli hills in North Pembrokeshire and flows approximately 50 km to Carmarthen Bay and has a population of approximately 1500.</p> <p>There is a wealth of history to include -</p> <p>The Hywel Dda Centre - Hywel Dda was a Prince of Deheubarth, (the ancient region containing Whitland) who became eventual ruler of most of Wales through inheritance.</p> <p>The ruins of a Cistercian abbey, founded in 1151, are to be found on the Abbey Byway walk. The chapel ruins are visible in the private grounds and the abbey ruins themselves can be accessed just beyond the chapel walls</p> <p>The Old Whitland to Cardigan Railway line closed in 1964 that was pretty to travel with steep inclines over the Preseli hills, and was known locally as the “Cardi Bach”. Some stretches are still visible as tracks and paths.</p> <p>COVID has impacted hard on the communities of Whitland and the surrounding areas. Many community facilities have remained closed and some businesses have failed due to the pandemic.</p> <p>There is no substantive tourism promotion in Whitland or active Chamber of Trade. There are a handful of informal groupings that encompass some local businesses and community facilities that have encouraged ‘shopping local’ during the COVID pandemic, but there is no ‘on-line’ presence promoting what is in and around Whitland to the people living in the area, let alone anyone visiting.</p> <p>There are websites and resources that are fragmented which need to be brought together, either under one umbrella, or with managed linking and updates.</p> <p>With the development and expansion of a local micro chocolates business, Velfrey Vineyard Abbey Wine, the Abbey ruins being rejuvenated, and other local interests being developed, it is agreed that action is needed at a local level to bring together the different facilities and form strong linkages across the area to help regenerate the area.</p>

	<p>Key Objectives identified are –</p> <ul style="list-style-type: none"> • <i>To market the working town and its products, including tourism/history/leisure element</i> • <i>To reinvigorate the community, link local business products and potential tourism</i> • <i>To facilitate expansion of existing established micro business</i> • <i>To enable sustainability and new jobs for post lockdown</i> • <i>To oversee the creation of a community café filling a gap in the market</i> • <i>Recruit and empower volunteers</i> <p>To meet these objectives, the intention is to employ an Officer via Canolfan Hywel Dda as the lead applicant. (6-12 months, flexible as the role may be part time.)</p> <p>The role will be proactive and aim to link local hospitality, tourism, other business and all community halls to complement each other. The aim is to hit the ground running post COVID and have Whitland products to market more widely in a coherent way.</p> <p>Additional to this, the Hywel Dda Centre will become self-sustaining, supported by the opening of a community café area, more accessible to the community, in addition to tourism and linkages to local business opportunities</p> <p>It has been agreed that the main outcomes will be -</p> <ul style="list-style-type: none"> • Local businesses will benefit from increased sales by integrating new products with cultural awareness and also to support online that will be available worldwide. • Local attractions will benefit with increased footfall. • Local groups, organisations and community councils will benefit from working together and sharing the costs and mutually supporting each other. • The community will benefit from increased pride in their town as it grows and develops and becomes a more attractive place to live.
<p>Economic Benefit</p>	<ul style="list-style-type: none"> • Number of individuals into training/education - 5 • Number of individuals into volunteering - 10 • Number of community groups/organisations assisted - 1 • Number of jobs created - 1 • Public and private leverage funding £3,400.00
<p>Total Project Cost</p> <p>Eligible Capital</p> <p>Eligible Revenue</p> <p>Ineligible Costs</p>	<p style="text-align: center;">£17,000.00</p> <p style="text-align: center;">Nil</p> <p style="text-align: center;"> Refit of Kitchen £3,000 Laptop & Hard ware £500 Part Time Project Officer Salary £11,500 Marketing and Materials £2,000 </p> <p style="text-align: center;">Nil</p>

<p>Amount and % of grant requested</p> <p>Match funding</p>	<p style="text-align: center;">£13,600 @ 80%</p> <p style="text-align: center;">£ 3,400.00 – own funds</p>
<p>Cllr and Officer Consultations Undertaken</p>	<ul style="list-style-type: none"> • Cllr Sue Allan – CCC Whitland Member • Cllr Vincent Brickley – Henllanfalteg Community Councillor • Mrs V Roberts – Headteacher -Llys Hywel School • Mr Julian Kennedy – Headteacher – Ysgol Dyffryn Taf • Mr Vincent Brickley – Henllanfallteg Community Council • Mrs Margaret Hughes – Merched y Wawr Whitland
<p>Evidence of Need / Community Engagement</p>	<p>As part of the Ten Towns research and consultation exercise, there is evidence that there are various aspects of the town that needs to be regenerated. This includes the repurposing of the Hywel Dda Centre from a standalone museum to a self-sustaining centre that incorporates a range of services linked to the town and surrounding area.</p> <p>Unfortunately, COVID 19 has brought many challenges to the town and surrounding area and it is clear that there is need for a proactive approach to move the town forward and reassure the community that this project will provide the essential linkages to local businesses and tourism opportunities.</p> <p>The main beneficiaries are –</p> <ul style="list-style-type: none"> • Local businesses will benefit from increased sales by integrating new products with cultural awareness and also to support online that will be available worldwide. • Local attractions will benefit with increased footfall. • Local schools and school children will benefit from having an enhanced awareness of their community, having their own local history brought to life, and develop justified pride in their town and area. • Local groups, organisations and community councils will benefit from working together and sharing the costs and mutually supporting each other.
<p>Contributing to key Strategies</p>	<p>The Welsh Government Strategy for Tourism – 2013/2020 – Partnership for Growth Welsh Government strategy, that set out the key priorities for the tourism industry, and other organisations that will deliver a more prosperous and competitive sector.</p> <p>Councils Corporate Strategy 2018-2023 Create more jobs and growth throughout the county Help people live healthy lives (tackling risky behaviour and obesity) Support good connections with friends, family, and safer communities A Council wide approach to support Ageing Well in Carmarthenshire Promote Welsh Language and Culture</p> <p>Carmarthenshire Local Development Strategy: To support business growth, retention & specialisation To support a skilled and ambitious workforce To seek to maximise job creation and employment prospects To support the development of a knowledge economy</p>

	<p>To develop the distinctiveness and attractiveness of the area in terms of tourism and business investment whilst ensuring that Wales as a nation is resilient.</p> <p>The Wellbeing of Future Generations Act sets out goals for a healthier stronger Wales with happy communities Providing services that meet the needs of the families, young people are essential in creating a stronger sustainable communities actively addressing and improving the economic social environment in accordance with the sustainable development principles aimed at achieving the well being goals.</p> <p>Swansea Bay City Region Economic Regeneration Strategy 2013-2030, Activity for Business growth, retention and specialisation, also maximising job creation through strategic activity planning, processes will put organisation in a better position to grow, retaining and implementing innovation and knowledge in accordance with the changing competitive infrastructures.</p>
Ownership/Lease	Hywel Dda Centre Owned
Business Plan/Officer Comments including details of support moving forward/next steps linked to growth and sustainability	<p>The employment of a local officer based in the Hywel Dda Centre will work closely with key stakeholders and organisations in the area to deliver on outcomes that benefit the market town and surrounding area.</p> <p>Focus will be on strong linkages with business and tourism destinations using a range of marketing and promotional tools to take marketing forward as a group to encourage people to stop and visit the area.</p> <p>There will be a broad range of services offered from the centre to include local heritage, sales of local produce, visits organised to local tourism destinations plus with the opening of a café facility within the Hywel Dda Centre (funded by the Centre) for the public to meet and socialise (subject to government guidance currently) will generate income in sustaining the delivery of this project when completed.</p> <p>As part of KAM function the Hywel Dda Centre will receive regular support from the Bureau to assist and ensure outputs and targets are achieved and the project maintains its sustainability.</p>
Recommendation	Award - £13,600
Subject to:	

<p>Project Title</p>	<p>Llanelli Goods Shed Community Hub - Our Town</p> 
<p>Applicant</p>	<p>Llanelli Railway Goods Shed Trust</p>
<p>Ward</p>	<p>Tyisha</p>
<p>Key Account Management</p>	<p>The Targeted Finance Fund is a discretionary fund available to Key Account Management (KAM) clients. For an organisation to become a KAM client they must be a third sector not for profit organisation that falls into one of the following 3 categories:</p> <ul style="list-style-type: none"> • Existing social enterprises that have the potential to grow, be sustainable and create employment • Emerging projects that have the potential to create jobs ✓ • Third sector organisations that deliver vital services within our communities
<p>Project Description</p>	<p>The Llanelli Railway Goods Shed Trust (LRGST) aims to transform an iconic asset at the historic former Llanelli Railway Goods Shed into a flagship social enterprise which will address social, economic, environmental and cultural issues.</p> <p>The project will have a transformative effect on the area, enhancing the County Council's plans for redeveloping this area of disadvantage. The Council fully supports the project, it is in the heart of an area of Llanelli identified as a top priority for community and physical regeneration.</p> <p>The Trust has developed a sustainable business model and has secured £865k for phase 1 capital development work to renovate the fabric of the building. Work commenced on February 1st, 2021. Distinct elements include:</p> <ul style="list-style-type: none"> • Office space for micro businesses and social enterprises to enhance employment opportunities • Live training site for apprenticeships in heritage building skills • Resource and Advice service for Housing Tenants will be relocated to the site alongside an accessible service for young people not in education, employment and training • Community Foodbank run by volunteers • Heritage Interpretation Area focusing on the railway and industrial history of Llanelli. <p>Substantial project development work has been undertaken including a series of extensive consultation exercises to ensure the project addresses the local social, economic, environmental and cultural needs identified.</p>

	<p>The transformation of the office space will allow the community hub facility to be established and drive momentum forward to secure the additional funding required to complete the subsequent phases of the project.</p> <p>The Llanelli Railway Goods Shed Trust's current programme of community engagement activities will feed into the long-awaited community hub. The project has been meticulously developed over a number of years, various options for use of the building have been explored and ideas co-designed with key partners and the community.</p> <p>As phase one project delivery on site has commenced it is now opportune to focus on recruiting staff and building up a team of volunteers.</p> <p>The TFF grant is required to employ a Centre Coordinator (FTE) who will be responsible for programming and overseeing the schedule of activities at the Community Hub. Key elements of the role include:</p> <ul style="list-style-type: none"> • Ensuring the effective running of the Goods Shed • Coordinating hot desking, room bookings and activities • Developing constructive liaison with the community, main project partners, tenants and customers • Marketing the Goods Shed to raise the profile and income • Matching volunteers to appropriate activities based on their skills and experience • Instilling good Customer Care principles and practice • Managing Health and Safety aspects • Supporting consultation for phase 2 development • Understanding of how poverty and social disadvantage impacts upon people's lives.
Economic Benefit	<ul style="list-style-type: none"> • Number of individuals into training/education - 120 • Number of individuals into volunteering - 100 • Number of community groups/organisations assisted - 4 • Number of social enterprises created - 1 • Number of jobs created – 1 FTE • Number of jobs safeguarded - 0 • Public and private leverage funding - £10,185 <i>- (For info, Phase 1 capital project - £865,000 - secured)</i> • Redundant Office space redeveloped/brought back into use - 249.2 m2 • Number of tenants in Phase 1 - 3 • Heritage area – 1 • Number of Kickstart 6 month work placements – 3
Total Project Cost Eligible Capital Eligible Revenue Ineligible Costs Amount and % of	<p style="text-align: center;">£30,185 (gross)</p> <p style="text-align: center;">Nil £30,185</p> <p style="text-align: center;">Centre Coordinator salary - £23,000 National Insurance - £1,495 Pension - £690 Office costs - £5,000</p> <p style="text-align: center;">Nil</p> <p style="text-align: center;">£20,000 – (66.3%)</p>

<p>grant requested</p> <p>Match funding</p>	<p>£10,000 – Postcode Community Fund – to be secured</p> <p>£185 - Llanelli Railway Goods Shed Trust - secured</p>
<p>Cllr and Officer Consultations Undertaken</p>	<p>Phase 1:</p> <ul style="list-style-type: none"> • County Councillor Suzy Curry • County Councillor Andre McPherson • Tessa Peregrine - Economic Development Co-ordinator • Jonathan Willis - Advice and Tenancy Support Manager • Laura Aitchison - Housing Advice Lead
<p>Evidence of Need / Community Engagement</p>	<p>This is a unique project; it will serve a variety of community needs and will be set in an iconic heritage building which will allow its users to experience the rich industrial history of Llanelli. As such there is no comparable facility in the area or indeed within Carmarthenshire.</p> <p>Tyisha ward is a Flying Start and former Communities First area. Poverty is detrimental to those directly affected and to the economy and society. Children who grow up in low-income households have poorer mental and physical health; people who experience poverty or live in a deprived area have fewer years of life free from illness or disability. Those living in areas of deprivation are at greater risk of experiencing multiple Adverse Childhood Experiences</p> <p>The project has been designed in response to extensive community consultation over a period of 10 years. The need for quality services has been identified clearly by the residents and businesses in the community.</p> <p>It is very important to the Trust that they bring in an inclusive cross section of the community to ensure community cohesion and avoid stigma. In addition to the training and upskilling activities, they are consulting with a range of community organisations regarding partnership working.</p> <p>The Goods Shed redevelopment will complement the ambitious regeneration masterplan for the Tyisha area - Making it happen, which has been drawn up following feedback from a Planning for Real exercise. A common theme resulting from the exercise was for the development of a community hub to address the intrinsic socio-economic problems prevalent within the ward, the Goods Shed redevelopment was identified as a suitable location.</p> <p>Engaging with local residents and organisations has helped identify the need for more opportunities in the immediate vicinity to develop self-esteem and work-related skills and to improve job opportunities. The two miles to Coleg Sir Gar is a barrier to some, a limited bus service which does not work for those on part time courses, with children to pick up or other caring responsibilities. Young parents in particular need services on the doorstep.</p> <p>A key element of the services will be to provide mentoring and training which will be especially vital as a consequence of COVID-19 and its impact on employment security. Accredited training courses and apprenticeships, as well as volunteering and work experience opportunities. The Trust also plan to employ and train additional people per year through locally run projects such as Workways+, Communities for Work and Kickstart. The goal will be to upskill residents, particularly those who are long term unemployed, giving them a pathway to employment and/or further training.</p> <p>The Trust will ensure the premises are COVID-19 secure and will offer digital and hybrid learning to ensure full accessibility. The heritage area has been</p>

	<p>designed so that it can be enjoyed via digital and virtual reality options and they are working with several partners to achieve this aim.</p> <p>The Community Hub will be redeveloped to a high standard and will include a range of room sizes to ensure maximum flexibility to safely accommodate the various services and activities.</p> <p>The Trust is actively collaborating with:</p> <ul style="list-style-type: none"> • Carmarthenshire Youth and Community Association (upskilling young parents) • University of Wales Trinity St. David (Further and Higher Education) • Cyfle Building Skills Shared Apprenticeship Scheme • Indycube Community (business start-up support) • Coleg Sir Gar • CCC's Housing Department and Youth Service • Local schools • County and Town Councillors • Supported living accommodation schemes • Several arts and performance groups • Local residents • Community organisations <p>The Trust's proposals to inspire and empower individuals on a pathway to learning and prosperity will be a key factor in reducing isolation, encouraging positive community networks and promoting wellbeing.</p> <p>Short term impacts and benefits</p> <ul style="list-style-type: none"> • Provision of voluntary, training and employability support for individuals • A multiuse venue at the heart of the community • Provision of employment and training space • Change of perception and an opportunity to see the regeneration plans progressed alongside the Planning for Real exercise <p>The Trust has identified diverse roles and will actively recruit Volunteers to aid the delivery of this vibrant social enterprise. The Trust is a caring organisation which puts great value on its volunteers. They have a strong commitment to diversity, volunteers from a range of backgrounds will be encouraged, welcomed and supported. The Centre Coordinator will be crucial to ensuring the Trust can deliver on this commitment.</p>
<p>Contributing to key Strategies</p>	<p>The Goods Shed is strategically important to the local economy, has growth plans in line with the South West Wales Economic Regeneration Strategy and Regional Learning Partnership Delivery Plan namely:</p> <ul style="list-style-type: none"> • Creation of jobs or safeguarding • Increasing turnover and/or profitability • Enterprise creation/innovative new project ideas • Skills, training and volunteering opportunities • Ability to lever funding • Creation of floor space <p>The Centre Coordinator will be delivering outputs and outcomes which will align with the Council's Corporate Wellbeing objectives:</p> <p>Start Well</p> <ul style="list-style-type: none"> • The Trust is working with local schools and local employers to develop lifelong learning activities for young people. They believe the heritage centre will excite children who visit and will dovetail in with curriculum requirements.

	<ul style="list-style-type: none"> • The Trust and its delivery partners will aim to attract local young people in Education, Employment or Training (EET) and are following productive learning and career pathways. • The project aims to tackle poverty by doing all they can to prevent it, help people into work and improve the lives of those living in poverty. <p>Live Well</p> <ul style="list-style-type: none"> • There will be many opportunities for people to become involved in activities at the Goods Shed which has been specifically designed to accommodate a wide range of uses/activities. • Create more jobs and growth throughout the county • Help people live healthy lives (tackling risky behaviour and obesity) • Support good connections with friends, family and safer communities. They will promote and develop strong connections for people and place. <p>Age Well</p> <ul style="list-style-type: none"> • The Coordinator will manage a cross section of volunteers of all ages, skills and experience. There will be opportunities for back-to-work training and 'self-help' projects which will encourage out-of-work people back into employment. • The Trust is looking at special projects to develop DIY skills, grow your own garden schemes and training programmes for trades such as carpentry, plumbing, electrical work and mechanical. <p>Healthy, Safe & Prosperous Environment</p> <ul style="list-style-type: none"> • People who currently see the building as an eyesore will come to value the Shed as a real community asset once the improvements have been completed. The opportunities for young people to participate in the activities proposed for the Shed will encourage a positive contribution to the community. • The Trust believe the immediate area surrounding the Shed will benefit greatly by improving both the appearance of the Shed and the associated environmental improvements outside of the building, leading to a greater feeling of well-being and safety in the local community. • They plan, through careful and sympathetic design, to significantly enhance the environment both through the repairs and refurbishment of the Goods Shed and the landscaping of the outside area. • They will incorporate reused materials from the existing building and use local products and traditional building materials where appropriate during the construction phase. • Providing facilities for social enterprise and business start-ups are central to the project and will provide valuable employment and training opportunities. • Promote Welsh Language and Culture through project activities. <p>The Goods Shed – <i>Our Town</i> aims to address the economic, social and environmental and cultural needs of Llanelli and addresses the priorities of local, regional and national strategies:</p> <ul style="list-style-type: none"> • Swansea Bay City Region Economic Regeneration Strategy 2013 - 2030 • Transformations Regeneration Plan for Carmarthenshire 2015 - 2030 • South West Wales Regional Tourism Strategy • Welsh Government Tackling Poverty Agenda • The Well-Being of Future Generations Act 2015
Ownership/Lease	Network Rail has transferred the asset over to LRGST, Freehold.

<p>Business Plan/Officer Comments including details of support moving forward/next steps linked to growth and sustainability</p>	<p>The Trust has strong governance and is fully aware of the legal, supervisory and moral responsibilities arising from trusteeship. Many of the Trustees are true community ambassadors and leaders who have fostered relationships across private, public and third sector over a number of years. Their experience, knowledge and community networks are invaluable.</p> <p>A robust Business Plan has been prepared which demonstrates the financial viability of the project. The Trust has 4 strategic key partners, together they will provide a unique suite of upskilling and learning opportunities.</p> <p>There will be a comprehensive range of activities from the arts and heritage to enterprise and family support services which will result in significant social benefits in an area of disadvantage.</p> <p>The first phase will see the establishment of the community hub in the two-storey building attached to the main Shed. It will form a strong base from which to build up support for the future activities planned for the main Shed area and will be key to unlocking the huge potential of the overall site.</p> <p>Income from the first phase will be derived from renting out space for the co-working venture and for ad hoc events at the hub. This will provide the necessary revenue to cover day to day expenditure and future staffing costs.</p>
<p>Recommendation</p>	<p>Award - £20,000</p>
<p>Subject to:</p>	<p>Match funding Secured</p>

Project Title	CV19 Community Recovery & Sustainability Project
Applicant	Pontyates RFC
Ward	PONTYATES
Key Account Management	<p>The Targeted Finance Fund is a discretionary fund available to Key Account Management (KAM) clients. For an organisation to become a KAM client they must be a third sector not for profit organisation that falls into one of the following 3 categories:</p> <ul style="list-style-type: none"> • Existing social enterprises that have the potential to grow, be sustainable and create employment • Emerging projects that have the potential to create jobs ✓ • Third sector organisations that deliver vital services within our communities ✓
Project Description	<p>The Rugby Club is an essential asset for both the village of Pontyates and surrounding areas. Over recent years, there has been a significant increase in housing developments in the local area providing a diverse mix of socio-economic groups. However, incidences of social and economic disadvantage are still highly prevalent amongst the community.</p> <p>The Rugby Club has served the village of Pontyates for 52 years providing sporting and recreation opportunities for residents of all ages. As they slowly emerge from the Covid-19 pandemic, they consider themselves to be a valuable community resource and this project will help the club to grow its activities and services to directly address the identified needs of people within Pontyates and beyond.</p> <p>Following discussions with the Coalfield Regeneration Trust and Welsh Rugby Union they commissioned Sustainable Communities Wales to undertake a Resource Efficiency Report on the existing club facilities.</p> <p>Sustainable Communities Wales is an energy efficiency project that aims to support community groups in achieving a step change in their energy consumption and putting themselves on a more sustainable footing for the future.</p> <p>Following a visit from one of their independent assessors, an onsite energy audit, and a detailed energy action plan report highlighting the key points to address has been provided within the Resource Efficiency Report.</p> <p>The Club will be ideally placed at the heart of the community to play an integral role in helping the local area post Covid-19 promoting stronger community resilience and cohesion. To achieve this a comprehensive action plan of community engagement has been developed to make the facility available to a wide range of essential activities that are currently not available to residents in the area.</p> <p>The clubhouse facility has 4 multi-functional rooms of various sizes (accommodating between 25 to 100 people) that are currently underutilised.</p>

By undertaking the measures outlined in the Report and implementing a robust community consultation programme the project will build capacity and sustainability in the area utilising existing assets rather than developing new facilities at high cost.

The first area that needs to be addressed as part of the long-term development plan for the club is to ensure that the facility remains a long term sustainable and viable asset for the community. A barrier to opening the club for wider community use is the excessive costs incurred due to an outdated and ineffective heating and lighting system.

The grant will be used to implement the recommendations indicated in the Resource Efficiency Report as follows: -

- Install an Efficient oil boiler/Efficient gas boiler/Air source heat pump to service the main building
- Upgrade changing room boiler and pumps.
- Install smart timer and temperature controls, as well as zoning.
- Install boiler de-aerator
- Treat boiler with Endotherm additive
- Instantaneous hot water heaters for sinks in kitchen, bar, and WCs
- Free/ambient cooling system for cellar
- Purchase energy efficient white goods
- PVC strip curtain over door to reduce heat gains to cellar.
- New fridges with modern efficient units
- Induction range cooker
- 18 kWp solar PV array

They request that the application to the Targeted Finance Fund contributes towards the cost of installing the Solar Panel element of the scheme.

The purpose of the project is to provide a valuable and sustainable community asset that is accessible for all. Consequently, they will introduce a sympathetic charging policy that does not discriminate against potential users. The hire fees will aim to cover essential costs for opening the club to host activities, but they would not seek to make a profit from groups using the venue.

They do however anticipate an increase in secondary spend in terms of users purchasing food and beverages at the club.

The Rugby Club is one of very few existing community venues supporting the local area. Other facilities in the village include: -

1. Pontyates Welfare Hall & Cafe

Pre-COVID-19 the Hall was used as a venue for: -

- Gardening Club (weekly)
- Slimming Club (weekly)
- Uniformed groups including Scouts & Guides (weekly)
- Bingo Club (weekly)
- Public Library (weekly)
- Post Office (2 days a week)
- Whist Club (weekly)
- Yoga

	<ul style="list-style-type: none"> • Choir <ol style="list-style-type: none"> 2. Meddygfar Sarn GP Surgery 3. Gwendraeth Tenants Resource Centre <p>2 x drop-in sessions provided for residents on a weekly basis</p> <ol style="list-style-type: none"> 4. Square & Compass Public House <p>Whilst they are at the start of the consultation process, initial discussions locally have already identified gaps in existing provision that could be provided at the venue.</p> <p>Representatives of their Board have met with the management team of the Welfare Hall to determine how the project will complement the existing activities and services available. It is evident from the discussions that there is a distinct lack of positive and organised opportunities with young people. There has been ad hoc use of the club facilities previously which have been unsustainable due to the lack of coordination or engagement with young people participating.</p> <p>The management team indicated that they were uncertain whether groups would return to use the Welfare Hall post Covid19.</p> <p>They are located within proximity of the Surgery and ideally placed to open the facility for GP exercise referrals providing low impact health related activities for those people identified as sedentary.</p> <p>There is also a lack of venues that are suitable to provide education and training for both residents and businesses operating in the local vicinity. They will work with education and training providers to host informal and formal upskilling opportunities.</p>
Economic Benefit	<ul style="list-style-type: none"> • Number of individuals into training/education - 100 • Number of individuals into volunteering - 70 • Number of community groups/organisations assisted - • Number of social enterprises supported • Number of jobs created - 2 • Number of jobs safeguarded – 2 • Enterprises Created – 2 • Number of new referral scheme activities created - 5 • New people participating in health- related activities - 150 • Public and private leverage funding - £19,950.00
Total Project Cost Eligible costs Ineligible Costs Amount and % of	<p style="text-align: center;">£35,950.00</p> <p style="text-align: center;">£35,950.00</p> <p style="text-align: center;">£10,000 - New efficient clubhouse boiler & associated works £19,800.00 - 18 KWp Solar Array PV £4,800.00 - White Goods & Equipment £1,200.00 - Cellar Cooling System £150.00 - PVC Cellar Door Curtain Strip</p> <p style="text-align: center;">Nil</p> <p style="text-align: center;">£16,000 @ 44.5%</p>

<p>grant requested</p> <p>Match funding</p>	<p style="text-align: center;">£19,950.00</p> <p style="text-align: center;">£7,000.00- Coalfield Regeneration – May 21 £9,950.00 – WRU/Sport Wales – May 21 £3,000.00 – WCF to be applied</p>
<p>Cllr and Officer Consultations Undertaken</p>	<ul style="list-style-type: none"> • Cllr Tyssul Evans • Chris Munro – WRU – National Club Development Manager • Ceri Richards – Sport Wales • Hywel Thomas – Actif Communities Area Co-ordinator
<p>Evidence of Need / Community Engagement</p>	<p>Unfortunately, COVID-19 has brought challenges in terms of implementing their consultation programme to engage with residents, local organisations, service providers and wider partners/stakeholders. As an aside, they also have a development plan in place to establish a new mini section at the club which included outreach sessions with each of the local Primary Schools. This will be re-started in the Spring.</p> <p>It is clear from initial discussions that a proactive approach to community engagement is now required to reassure people that sustainable activities can still be provided to meet their respective needs.</p> <p>Lockdown and the UK Government Job Retention Scheme has resulted in their consultation being delayed; they have however provided their own ‘roadmap’ below of how this will be undertaken in the Spring: -</p> <p>A stakeholder mapping & management plan will be developed identifying key groups to work in conjunction with to provide long term sustainable activities at the club. Examples include: -</p> <p>Carmarthenshire Youth Support Service & PCSO – to assist in delivering children and young people virtual workshops for the following age groups - 7-11 years, 12-16 years, and 16-18 years. The workshops (including 10-15 participants) will be an opportunity for young people to express their views on when and how they would wish to use the club.</p> <p>With the assistance of the Welsh Rugby Union, they have expressed an interest in participating in the Community Payback scheme delivered by the Wales Probation Scheme. There will be two strands to this: -</p> <p>Pitch Ready Scheme – engaging ex-offenders to undertake pitch preparation works with specialist equipment Club Redecoration – in line with this project, participants in the scheme will be involved in carrying out painting work to the reception/lobby area of the club</p> <p>A social media campaign will also be delivered. The Club has appointed a dedicated Digital Coordinator to manage the clubs Facebook and Twitter social media channels. This approach has proved to highly successful for the local business Bwyd y Cwm who use the facilities to provide lunches for residents. A takeaway service for this has continued throughout the CV19 pandemic. Also, with the development of 500 houses at the nearby Persimmon development at Ffos Las, the club will utilise the Residents Facebook page to generate interest and ideas for how the club could service their requirements.</p> <p>Letters of support will also be provided by Bwyd y Cwm, the Welfare Hall and GP surgery endorsing the project.</p>

Contributing to key Strategies

The Wellbeing of Future Generations Act sets out goals for a healthier stronger Wales with happy communities where every one is treated fairly and equally. Providing services that meet the needs of the families , young people are essential in creating a stronger sustainable communities actively addressing and improving the economic social environment in accordance with the sustainable development principles aimed at achieving the well being goals.

Over and above the health and wellbeing benefits associated with participating in rugby sessions, the project will provide a venue to deliver a wide range of low impact re-engagement and rehabilitation programmes. These will include exercise referral programmes for those residents leading sedentary lifestyles who have been referred via NERS, Social Care networks, GP's, and CAVS/Hub in Llanelli.

A new role of Community Engagement Coordinator will be created to ensure that all activities are planned, supervised effectively and safely in addition to developing a comprehensive pool of volunteers increasing the resilience of the local community to provide positive and meaningful activities for residents.

The energy efficiency improvements will ensure that the building is sustainable in the longer term providing a valuable community asset for many years to come.

Coalfield Regeneration Trust Strategy (2019-24) for Wales indicates future programmes will address the highest priority areas that are still struggling following the last recession by offering grants and development support in partnership with Welsh Government, local authorities, social housing, and the Health Service. Focus will be placed on asset transfer and development support of buildings and services under threat of closure. We will continue to focus on job creation, apprenticeship training and up skilling in low paid employment. A high priority will also be given to improving health, with specific programmes addressing mental health and wellbeing and engaging with our communities in healthy lifestyle projects.

Welsh Rugby Union Community Strategy (2021-25) – positioning clubs at the heart of their communities reinforcing the strategic pillars of playing, places, people, promote and partnerships. Empowering community clubs to be sustainable assets servicing unmet demand for activities and services that may have ceased due to cutbacks in public sector provision.

Sustainable Communities Wales - in 2019 the Welsh government announced a Climate Emergency, responding to the substantial and growing bank of evidence demonstrating that human development is causing serious and irreversible damage to the natural environment.

In Wales, we are world leaders in recognising the value in sustaining our environment and making steps towards changing our behaviour to reduce the damage we cause to the planet. Alongside the industrial recommendations made by the UK Committee for Climate Change to get Wales to cut carbon emissions by 95% is the importance of "retro-fitting buildings to make them energy efficient."

In simple terms, this means reducing the amount of energy a building uses by fitting it with measures that

1. Reduce wastage (like draughts or escaping heat)
2. Use less to do the same (like replacing older boilers or appliances with newer, better technology)

	3. Help the building generate its own energy to use (through renewables such as solar or hydro power)
Ownership/Lease	Ownership - Freehold
Business Plan/Officer Comments including details of support moving forward/next steps linked to growth and sustainability	<p>As stated previously, the Club's Board has identified a barrier to opening the club for wider community use are the excessive costs incurred due to an outdated and ineffective heating and lighting system.</p> <p>The building is heated by an antiquated oil boiler that was possibly installed around 50 years ago and is now becoming difficult to service and repair, let alone the poor operational efficiency.</p> <p>The energy survey completed by Sustainable Communities Wales in November 2020 identified that the site has an annual energy spend of around £6,300. Potential year-round savings in electricity and oil have been identified. Most of the energy used at the site is for heating and lighting.</p> <p>Potential year-round savings of more than £4,300 have been identified (65% reduction in energy costs). A comprehensive list of recommendations has been provided in the report.</p> <p>Completion of the works will provide the club with a sustainable low-cost building that can be opened during weekdays, evenings, and weekends to host community activities and services.</p> <p>The project (based and servicing a rural community) will result in residents leading healthier lifestyles, deliver diversionary activities and job creation offering skills development that will lead to further opportunities for volunteers to find employment in the future.</p>
Recommendation	Award - £16,000.00
Subject to:	Match Funding Secured